

- **India Fashion Forum 2008** is scheduled for 29th to 30th January in Mumbai. It is a mega event providing access and information to the future world of design, fashion, brands and retail. It provides a platform for the creative minds, ideas and practices to converge and also to network with successful organizations through various exhibitions, awards and conferences. For details, log on to: www.indiafashionforum.co.in
- **J&K IMPA**, Srinagar is organising a training course on "Export Promotion & Marketing of Kashmir Handicrafts" from 28-29th Jan., 2008. CDI is participating in this programme to highlight the challenges of and opportunities in the export market.
- India Trade Promotion Organization (ITPO) is organizing the '**India International Leather Fair**' from 31st Jan to 3rd Feb., 2008 at Chennai. This trade event showcases innovative creations of leather goods. The fair is a good platform for leather manufacturers, exporters, suppliers, bulk buyers, and professionals from sourcing agencies.



Craft
Development
Institute
SRINAGAR

Established by the Office of
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Govt. of India

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News

2007 - A Landmark Year

The year 2007 was a landmark for Craft Development Institute.

The year was marked by the launch of the flagship programme, Craft Management & Entrepreneurial Leadership; expansion of the core HR team, significant development of the Institute's infrastructure and positive progress in several on-going initiatives of CDI.

Further, the Institute's administrative frame was consolidated in terms of financial and administrative powers, service rules and regulations, and articulation of model cadre, thus providing CDI with greater autonomy and flexibility of functioning.

CDI also extended its professional networking with other institutions like the Industrial Design Centre (IDC) of IIT-Bombay, the Jammu & Kashmir Bank, the All India Artisans and Craftworker's Welfare Association (AIACA) and other distinguished organizations which are directly or indirectly engaged with the issues of the handicraft sector.

CDI was also in the national news for its leadership role with regards to registration of various Kashmiri crafts, especially Pashmina Shawl

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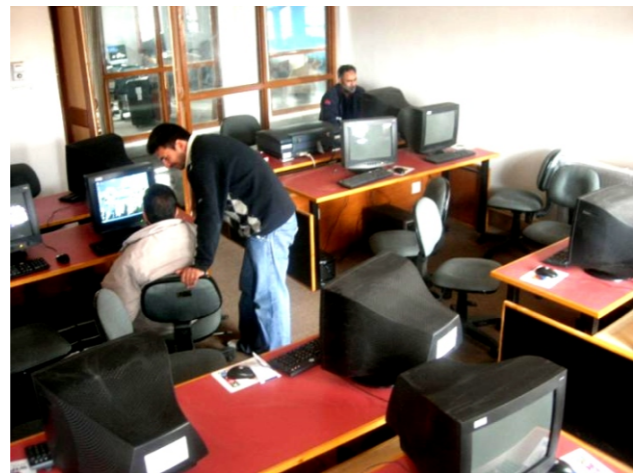


under the Geographical Indications Act. This initiative is a founding step towards branding of Kashmiri crafts and protection of traditional practices by patenting the same. The matter has also been in controversy with the Rawalpindi Chamber of Commerce & Industry, Pakistan, expressing opposition to the said registration exclusively in favour of the Indian craft practitioners.

With several significant initiatives in the past year, CDI is now embarking on a relatively more challenging phase of sustaining its new scale of activities, networks, infrastructure and human resource. The Institute has, to its list of commitments, running the flagship programme on Craft Management and establishing it as one of the finest professional education programmes in the country; registration of the economically important regional crafts under the GI Act and subsequently ensuring an effective quality testing and certification mechanism for the same; building of a pertinent and high quality knowledge and information database for the craft industry as well as proactively participating and collaborating with any other initiatives engaged in the development of handicrafts and related human resource.

CDI hopes for greater perseverance, innovation and up-gradation of necessary skills to realize its mission and objectives in the year 2008, with higher exuberance and zeal.

Though belated, but an earnestly wished happy and prosperous 2008 to you all!



From top to bottom
 - The Institute's Knowledge Management Centre
 - Prototype Making & Sampling Workshop
 - Computer Studio
 - The Institute's present team



- The J&K Bank calendar for 2008, conceptualized and designed by Craft Development Institute was launched. The theme 'Kashmir Everywhere' tried to capture and highlight the spirit of Kashmiri entrepreneurs and traders outside the State.
- The second trimester of the Craft Management & Entrepreneurial Leadership programme is completed successfully. It was concluded with the jury evaluation which included experts from the field of design, management and finance. Professionals like Prof. A.R.Mattoo, Dean, Islamic University of Science & Technology; Mr. Jogi Panghaal, an educationist and senior designer; and Mr Abrar Shah, our HR Consultant, besides the internal members. The students were given constructive feedback that shall help them build up on the previous knowledge and learning.
- CDI has organized short-term vacation training for the students of the CM&EL programme. They have been placed in various reputed organizations such as FabIndia, Pradan, Weavers Studio, Sasha, etc. The objective is to let the students gain some practical exposure and experience in the craft sector.

Top Student's Trimester Juries in progress
Right A concept page of the J&K Bank 2008 Calendar

